

# Building a stronger community...



## THANK YOU

We sincerely thank every company and community member that touches United Way and our agencies.



## ...Together

### 2018-2019 Annual Report

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815 Phillips Avenue, High Point, NC 27262  
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**United Way**



**United Way  
of Greater High Point**

# OUR PARTNER AGENCIES

With our continued appreciation for their service, support and dedication to the people of Greater High Point.

- Alcohol & Drug Services, 336-882-2125
- American Red Cross, 336-885-9121  
Greater High Point-Davidson Chapter
- Big Brothers Big Sisters, 336-882-4167  
of the Central Piedmont
- Boy Scouts of America, 336-378-9166  
Old North State Council
- Boys & Girls Clubs of Greater High Point, 336-882-2582
- Communities in Schools of High Point, 336-883-6434
- Communities in Schools of Randolph Co., 336-625-0008
- Community Clinic of High Point, 336-841-7154
- Family Service of the Piedmont, 336-889-6161
- Girl Scouts Carolinas Peaks to Piedmont, 800-672-2148
- Hospice of the Piedmont, 336-889-8446
- Mental Health Associates of the Triad, 336-822-2827
- One Step Further, 336-275-3699
- Open Door Ministries, 336-885-0191
- Piedmont Health Services, 336-886-2437  
and Sickel Cell Agency
- Randolph County Family Crisis Center, Archdale-Trinity Office  
Crisis Line: 336-431-0072 Business Line: 336-434-5579
- Randolph County Senior Adults Assoc., 336-431-1938
- The Arc of High Point, 336-883-0650
- The Salvation Army, 336-881-5400
- The Salvation Army Boys & Girls Club, 336-881-5444
- Senior Resources of Guilford, 336-884-4816
- Triad Health Project, 336-275-1654
- YMCA of High Point  
Carl and Linda Grubb Family Branch, 336-861-7788  
Carl Chavis Branch, 336-434-4000  
Hartley Drive Family Branch, 336-869-0151
- Youth Focus, 336-907-3747
- Youth Unlimited, 336-883-1361
- YWCA of High Point, 336-882-4126

For full descriptions of our agencies, visit our website at [www.unitedwayhp.org](http://www.unitedwayhp.org)



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Thomas Built Buses Inc.....	63	North State.....	4	Blakely Financial.....	1
High Point University.....	62	Sharrard, McGee & Co. PA.....	4	City of Archdale.....	1
Cross Company.....	53	Tempur Sealy International.....	4	Communities in Schools Randolph Co.....	1
XPO Logistics.....	28	Wells Fargo Advisors.....	4	Community Foundation of High Point.....	1
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Wake Forest Baptist Health HPMC.....	27	Hubbell Industrial Controls.....	3	Florence Elementary School.....	1
Kao Specialties Americas LLC.....	26	Innospec Active Chemicals LLC.....	3	GCS - English Road Office.....	1
Advanced Home Care.....	25	Piedmont Chemical Industries Inc.....	3	GCS-Retirees.....	1
Vann York Auto Group.....	25	Southwest Elementary School.....	3	Haworth Inc.....	1
Harland Clarke.....	17	WGHP FOX.....	3	Haynes Inman Education Center.....	1
Mickey Truck Bodies.....	17	Ace/Avant Concrete Construction.....	2	High Point Convention & Visitors Bureau.....	1
Dixon Hughes Goodman LLP.....	16	The Arc of High Point.....	2	High Point Country Club.....	1
International Market Centers.....	15	Community Clinic of High Point.....	2	HP 365.....	1
Culp Inc.....	13	Creative Services.....	2	Jones & Peacock Inc.....	1
Marsh Furniture Co.....	12	Crescent Ford.....	2	K & S Tools & Manufacturing Inc.....	1
Publix.....	11	Family Service of the Piedmont.....	2	KI - High Point.....	1
Pinnacle Financial Partners.....	10	First Citizens Bank & Trust.....	2	Kirkland Inc.....	1
Smith Leonard PLLC.....	10	Guilford Technical Community College.....	2	Kirkman Park Elementary School.....	1
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BB&T.....	8	Mannington Wood and Laminate Floor.....	2	Leggett & Platt Furniture.....	1
United Parcel Service.....	8	Marsh McLennan Agency.....	2	Millis Road Elementary School.....	1
United Way of Greater High Point.....	8	NAPA - Genuine Parts.....	2	Open Door Ministries of High Point.....	1
Cornerstone Health Care.....	7	Pennybyrn at Maryfield.....	2	Partners Ending Homelessness.....	1
Davis Furniture Industries Inc.....	7	Southwest Middle School.....	2	Senior Resources of Guilford.....	1
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Hospice of the Piedmont.....	6	Wells Fargo.....	2	The Foster Foundation.....	1
Ilderton Dodge Chrysler Jeep Ram.....	6	Alcohol & Drug Services of Guilford.....	1	Welborn Middle School.....	1
Harriss & Covington Hosiery.....	5	Allen Jay Elementary School.....	1	YMCA of High Point Association.....	1
Lincoln National.....	5	Allen Jay Middle Preparatory.....	1		

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\*\*113 donors wish to remain anonymous



## WHAT IS UNITED WAY?

The United Way of Greater High Point mobilizes the business community, volunteers, and its 28 local partner agencies to develop resources and partnerships that address critical human service needs in our community. Our focus is on Education, Financial Stability, and Health, because these are the “building blocks” for a good quality of life for each of us. United Way funded programs help children learn and families thrive, build self-sufficiency and independence, create stronger and safer neighborhoods, and improve the health of our communities.

## UNITED WAY DOLLARS AT WORK

All non-profit organizations, like any business entity, have overhead costs. Our United Way, in the interest of good stewardship of the donations entrusted to us, strives to keep our overhead costs low. We invest as much as possible into over 70 health and human service programs at our 28 partner agencies, as well as other high impact partnerships such as The UWGHP BackPack Program, Children’s Initiatives, and Venture Grants.

We also encourage you to compare United Way of Greater High Point’s overhead costs to those of other non-profit organizations. Ours is a very competitive rate at less than 19%, considering the national average for non-profits generally stands around 25%. For more information, please visit the North Carolina Secretary of State’s website at [www.sosnc.gov/csl](http://www.sosnc.gov/csl).

## DON’T TAKE OUR WORD FOR IT! HERE’S WHAT LOCAL BUSINESS LEADERS HAVE TO SAY...



Caley Edgerly  
Thomas Built Buses

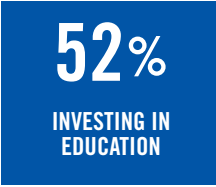
“Thomas Built Buses exists to support others. Mainly, we aim to support our employees and the children riding on the product we design and produce. Another key support responsibility is that of the community and the United Way of Greater High Point is a great partner to maximize this community support.

Our partnership with the United Way of Greater High Point began over 80 years ago. It continues because of the local United Way’s mission and ability to bring the community together. They bring the community together by networking and assisting with all the local 28 partner agencies which give our employees a choice of areas to dedicate their time and resources. They also bring the community together by constantly organizing events that help a wide diverse group of individuals in need. We feel it is our duty to give back to the community that has supported us for over 100 years. One of the best ways to do this is by supporting the United Way of Greater High Point.”



David Congdon  
Old Dominion Freight

“Old Dominion began participating in what was once known as the Community Chest of High Point back in the early 60’s when our company moved here from Virginia. As a family run and oriented business, a core belief is that we have an obligation to support our community and help others less fortunate. United Way has been the primary vehicle by which we offer our employees this opportunity to help so many people through the 28 agencies that are supported by a single contribution. We, as a company, take great pride in having grown our campaign to the leadership position we occupy today and encourage businesses of all sizes to join in this worthwhile cause.”





# A MESSAGE FROM THE PRESIDENT

These are truly exciting times for the Greater High Point area. So many positive things are happening both in our community and within the United Way.

For starters, our community is indebted to Reverend Frank Thomas for leading our 2018 Campaign. It has been my pleasure to work with almost 40 Campaign Chairs in my career—and Frank was as dedicated and tenacious as any I have ever seen. Frank Thomas has served our country (U.S. Army), the Washington Street community and all of the Greater High Point community with distinction and honor. Thanks to Frank --and to our many donors—lives will forever have been altered for the better as a result of his commitment and compassion.

Proceeds from the 2018 campaign will fund 70 health and human service programs at 28 partner agencies during the period of July 1, 2019 to June 30, 2020. In addition, the United Way was able to acquire a number of grants from sources outside of High Point that will go towards funding both our traditional partner agencies, but also a number of agencies and causes which are not traditional partners. This includes more than a dozen local food pantries such as Helping Hands Ministries, West End Ministries, Community Outreach of Archdale/Trinity, High Point LEAP and Macedonia Family Resource Centerand a variety of others.

In addition to direct financial support, the United Way provided over \$300,000 worth of food from just two of the many food drives (CANpaign Kickoff and U.S. Postal Food Drive) that United Way volunteers to coordinate annually. These two events benefit almost two dozen food pantries—most of which are not “partner agencies”.

This September will be our 10th Annual CANpaign Kickoff Food Drive. We will pass the one million pound mark in food donations! The USDA values a pound of food at \$1.80. Using this metric we will have distributed \$1,800,000 worth of food over this time period on a budget of essentially zero dollars thanks to the donors and the logistical and in-kind support we annually receive from Old Dominion, Bank of America, Crescent Ford, Ilderton Motors, HPU, High Point Enterprise and so many others—including the 50+ local organizations who annually conduct food drives at their place of employment.

Thanks to Wells Fargo, Thomas Built Bus and the High Point Enterprise our Little Free Libraries program continues to grow with additional sites and we will continue to conduct book drives to replenish them and others in the community.

These are just a few of the many examples of what your support of United Way helped to accomplish in the last 12 months. I hope you will review the following pages for more details.

Thanks to our donors, volunteers and partners for making 2018/2019 such a banner year!!

Sincerely,

Bobby Smith, President

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Steve & Kim Woosley  
\*\*23 donors wishes to remain anonymous

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John & Carrie Nicolson  
Karen Olson  
Jill A. Painter  
Matthew Penley  
Leah & Billy Price  
The Revells  
Christopher Russell  
Dr. & Mrs. Brad Samuel  
Gary & Ruth Sappenfield  
D.J. Señeres, PE, PWLF  
Levan Seperteladze  
Tubby Smith  
David B. Spencer  
Kevin & Barbara Stielper  
Robert Swaim  
Joe & Katrina Thompson  
Don & Susie Webb  
Janice Wilhelm  
Matt Wood  
Donna & Michael A. Wood  
Michael Wright  
Kelly York

\*\*5 donors wishes to remain anonymous

Chairman’s Society - Silver  
\$1,500-\$2,499  
Arne & Katherine Biau-Leng  
Aadland  
Sujata Aher  
Arlisa Armond  
Angela Bauer  
John Behnke  
John & Leslie Bencini  
Karen Bethea  
Rick & Beth Blake  
Steve & Lin Bostian  
Ned & Allison Briley  
Bob Burges  
Aisha Burke  
Deborah Butt  
Charles & Ann Cain  
Cres & Mike Calabrese  
Andrew Caldwell  
Steven Calloway  
Thomas Campbell  
Brian Champion  
Gregory Chance  
Ashfaque & Alyssa Chowdhury  
Boyd Chumbley  
William T. (Trent) Cockerham  
Robin Crawford  
Jeff Curlee  
Gary Currie  
Randy & Tammy Davis  
Adrian L. Dawes  
Tanya Dean  
Maurice Deaver

Brian DeFord  
Mario Difoggio  
Dr. & Mrs. Donald Douglass  
Chris & Kristy Dudley  
Doyle & Betty Early  
Dr. Rebecca Everly  
Bonnie H. Faust  
Elizabeth & Sumner Finch  
Gregory Fisher  
Peter Gal  
Janet Gardner  
Gwendolyn P. Glover  
Anne & Bill Harris  
Kenneth Hedgecock  
Keith & Connie Hilliard  
William Hines  
Robin Holbrook  
Terisa Horton  
Andrew Hughes  
Steven Jackson  
Eli Jenkins  
Jack Keeton  
Craig & Jane Keilitz  
Leslie Kilgore  
Catherine Kinney  
Barry & Wendy Kitley  
Adrienne Lambert  
Bruce & Nancy Laney  
Eddie D. Loflin  
Fran & Tom Lyons  
Edwin V. Marriott, Jr.  
Brian & Noreen McCool  
Bruce McDonald  
Caroline & Bill McGuinn  
Audrey McManus  
Karen McNeill  
James W. Miles, Jr.  
Joel & Liz Mills  
John Mitchell  
Reggie & Teri Moore  
Mike & Holly Nagle  
Richard W. Newman  
Megan Oglesby  
Douglas Page  
Alison & Ritchie Paik  
Saroj Patnaik  
Susan Payne  
Denise & Stephen Potter  
Ronald & Mei-Fang Rau  
Kevin Rayfield  
Tripp Regan  
James Robbins  
Oscar Rodriguez  
Barry C. Safrit  
Gilda Scott  
Robert W. Smith  
Charles & Lisa Snowden  
In Memory of Debra L. Sypniewski  
Adam Tilley  
Gail & Michael Tuttle  
MaryAnn Uehlein  
Rev. Carl & Lisa Vierling  
Elizabeth Waters  
Alan R. White  
Roger White  
Melodie & Bill Wigent  
Gary Williams  
Phillip & Alice Wilson

a simple mission...  
feeding hungry kids

The United Way of Greater High Point (UWGHP) BackPack Program provided weekend food to a record number of 1900+ students in the 2018-2019 school year, and will continue to serve 1900+ students while they are out of school this summer.



“Healthy eating is an essential part of a child’s growth and development. Unfortunately, some families in the Greater High Community, due to no fault of their own, find themselves faced with food insecurity. According to Feeding America, 20% of children are food insecure in Guilford County,” states Latoya Bullock, VP of Community Impact with UWGHP. “This is where the UWGHP BackPack Program steps in. The UWGHP BackPack Program provides breakfast items, lunch items and snacks for children who are at risk of going hungry when schools are out. Even though schools take breaks, we cannot. Children in our community need us year-round. Thanks to wonderful community partners and donors, 1900+ children in the Greater High Point area receive meals each week.”

engaging young readers



United Way of Greater High Point Children’s Initiatives is thrilled to be growing Little Free Library (LFL) sites in our community with the ongoing generous support of The Wells Fargo Foundation, Thomas Built Buses, High Point Enterprise and Publix. We currently sponsor 15 LFL local sites with five additional sites planned for 2019-2020.

Little Free Library is a free book exchange program as community members can “take a book, return a book or bring a book to share”. New and gently used books for children - birth through 6th grade - can be dropped off at the UWGHP office, 815 Phillips Drive during the week or by placing books in the mail drop at the front of the building. We appreciate the communities support of this vital resource.

The five new sites are hosted by High Point Housing Authority, The Salvation Army, GCD High Point Family Opportunity Center, Boys & Girls Clubs of Greater High Point at Ward Street and Triad Adult and Pediatric Medicine at Commerce Avenue. These sites join Burns Hill Neighborhood, Highland Mills Neighborhood, Oakview Citizen’s Council, Macedonia Neighborhood Association, Pershing Street Community Watch, Community Neighborhood Development Division, YWCA, Carl Chavis YMCA and High Point Police Department.

empowering leaders



The African American Initiative supports and strengthens African-American, other minority, and underserved citizens by encouraging service, involvement & philanthropy in the Greater High Point community. Project Board Development is a leadership development program organized by the African American Initiative, designed to identify, recruit, and train multi-cultural candidates for referral to serve on local committees and governing boards.

# collaboration is essential

## Fans for Seniors

For several years, as the temperature drastically increases in the heat of the summer, United Way has partnered with Senior Resources of Guilford and the High Point Enterprise to coordinate donations of box fans for seniors who do not have sufficient ways to keep their home cool. This is an issue that can be serious, if not fatal, for seniors.

Last year, over 300 fans were distributed to High Point area seniors and disabled residents in need. This program is continuing in the summer of 2019, and is expanding rapidly thanks to the tremendous community collaborations.



In 2019, we are coordinating distribution events in a variety of locations and neighborhoods to make it easier for eligible seniors to receive a new fan.

## The Gift of Warmth

The United Way of Greater High Point began a new initiative in 2018 - The Gift of Warmth. Through this program, we were able to distribute 93 electric space heaters during the harsh winter months to local seniors and families in need. The space heaters were distributed at no cost to Greater High Point residents who were in need of heating assistance or experiencing a heating emergency. United Way partnered with several groups such as the High Point Housing Authority, The Salvation Army of High Point, and Triad Food Pantry to hold one day giveaways.



“Partnering with the United Way to provide heaters for seniors has been tremendous! The space heaters distributed will help reduce heating costs by only having to heat the living space they occupy the most,” explains Antoine Dalton, Social Services Director at The Salvation Army of High Point. “The energy efficient heaters provided through ‘The Gift of Warmth’ program will produce the maximum amount of warmth with limited amount of electricity.”



You may not know that even though neither the Greater High Point Food Alliance (GHPFA) nor Partners Ending Homelessness (PEH) are United Way official “partner” agencies, we are very much partners in every sense of the word. Both organizations have been located in our building since their inception. United Way has also volunteered to serve as the fiscal sponsor for GHPFA and provide all the backroom operational support at no charge to both agencies.



This contribution allows both organizations to save time and money in order to focus on their respective mission—to care for our most vulnerable population. The vast majority of the phone calls we receive at United Way from individuals seeking assistance are related to food, rent and utility assistance. This collaborative approach thus benefits the clients seeking assistance, the agency staff who are providing the assistance and our overall community who wish to help their neighbors. Your support makes this possible. Thank You!



## BOARD OF DIRECTORS 2018-2019

### OFFICERS & COMMITTEE CHAIRS

- Rick Blake, Board Chair  
High Point University

Caley Edgerly, Past Board Chair  
Thomas Built Buses Inc.

Leslie Garvin, Community Impact  
NC Campus Compact
- Robert Rogers, Chair Elect  
Pinnacle Financial Partners

Frank Thomas, 2018 Campaign Chair  
Mt. Zion Baptist Church

Matt Thiel, 2019 Campaign Chair  
Wells Fargo Advisors
- Michelle McNair, Children’s Initiatives  
City of High Point

Ericka Best-Hunt, Secretary  
Tempur-Sealy

Nathan Chrisawn, Treasurer  
Gallimore Levy Chrisawn Gallimore PLLC

### BOARD MEMBERS

- Leslie Ashton, North State Communication

Jennifer Beane, BB&T

Owen Bertschi, Crescent Ford

Patrick Budd, Old Dominion Freight Line

Andrew Caldwell, Smart Choice

Tom Eller, Wesleyan Education Center

David Farrelly, Bank of America

Glen Fogle, Publix Super Markets

Kevin Grier, BB&T

Alyce Hill, Community Volunteer
- Jim Himes, WGHP-FOX 8

Barry Kitley, High Point University

Jordan Lessard, Edward Jones Investments

Heidi Majors, YWCA of High Point

Mollie Marsh-Brugh, Marsh Furniture

Angela McGill, High Point Housing Authority

Julie Messner, International Market Centers

Carl Mickey, Mickey Truck Bodies

David Miller, D.S. Miller Inc.

Marshall Morgan, Keller Williams
- Beverly Nelson, Archdale Trinity Chamber of Commerce

Joanna Nifong, BB&T

Randy Parker, GTCC

Tommy Reid, City of High Point

Claire Robinson, City of High Point

DJ Señeres, City of Archdale

Meg Sheehan, Guilford County Schools

Ken Smith, Smith Leonard PLLC

Janet Riley-Wright, CDS Services

Caren York, Community Volunteer

## SUMMARY OF AUDITED FINANCIAL STATEMENTS YEAR END JUNE 30, 2018

BALANCE SHEET	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Assets				
Current Assets	225,397	2,314,751	29,978	2,570,126
Long Term Assets	1,877,209	282,924	970,022	3,130,155
Property & Equipment	745,556	-	-	745,556
Total Assets	2,848,162	2,597,675	1,000,000	6,445,837
Liabilities and Net Assets				
Total Liabilities	40,833	789,772	-	830,605
Net Assets	2,807,329	1,807,903	1,000,000	5,615,232
	2,848,162	2,597,675	1,000,000	6,445,837
Statement of Activities				
Public Support	46,557	3,676,953	-	3,723,510
Other Revenue	4,429,783	(3,618,435)	-	811,348
Total Public Support & Revenue	4,476,340	58,518	-	4,534,858
Program Services	3,197,117	-	-	3,197,117
Supporting Services	919,601	-	-	919,601
Total Expenses	4,116,718	-	-	4,116,718
Increase (Decrease) in Net Assets	359,622	58,518	-	418,140
Net Assets at Beginning of Year	2,447,707	1,749,385	1,000,000	5,197,092
Net Assets at End of Year	2,807,329	1,807,903	1,000,000	5,615,232

For a detailed Auditor’s report, please call United Way of Greater High Point at 336-899-0875 or visit our website at [www.unitedwayhp.org](http://www.unitedwayhp.org).



# PARTNER AGENCY ALLOCATIONS 2018-2019

Alcohol & Drug Services of Guilford, Inc	Prevention Services	\$ 57,252
American Red Cross Greater High Point/ Davidson	Emergency Services	\$ 58,200
Big Brothers Big Sisters of the Central Piedmont	BBBS Match Support	\$137,247
	Mentoring Children of Prisoners	\$ 23,750
Boy Scouts, Old North State Council	Scouting	\$ 61,635
Boys & Girls Clubs of Greater High Point	Education & Career Development	\$180,941
	Health & Life Skills	\$ 81,549
Children's Initiatives United Way of Greater High Point	Early Care Scholarships	\$136,932
Communities in Schools High Point	21st Century Scholars	\$ 61,438
	Grand Pals	\$ 26,605
	Volunteer & Jump Start Reading	\$ 49,869
Communities in Schools Randolph County	Performing Arts Programs	\$ 3,007
	Mentoring & Tutoring	\$ 42,683
	Transitions Program	\$ 5,852
Community Clinic of High Point	Health Care for Indigent Adults	\$ 95,709
Family Service of the Piedmont	Childhood Enhancement	\$ 46,687
	Crisis Services	\$100,960
	Consumer Credit	\$ 13,000
	Counseling Service Integrated Dual Diagnosis	\$ 98,880
Girl Scouts Carolinas Peaks to Piedmont	Scouting	\$ 41,710
Hospice of the Piedmont	Hospice Services	\$146,248
Mental Health Associates of the Triad	Destiny House	\$ 60,140
	Outpatient Services	\$ 18,430
One Step Further	Community Service Restitution	\$ 4,980
	Guil. County Teen Court	\$ 9,958
	Mediation Services	\$ 4,703
	Community Support &	\$ 3,000
	Nutrition	\$ 2,500
	School-Based Juvenile Restitution	\$ 2,619
Open Door Ministries	Arthur Cassell House	\$ 12,500
	Emergency Assistance	\$ 46,000

(continued)

Open Door Ministries	Emergency Shelter	\$ 21,500
	Father's Table	\$ 14,500
	Supportive Housing	\$ 12,000
Piedmont Health Services and Sickle Cell Agency	HIV/AIDS S.C.O.P.E	\$ 48,000
	Learning to be Healthy	\$ 14,400
	Sickle Cell Services	\$ 43,200
Randolph County Family Crisis Center	Archdale-Trinity DV&SA	\$ 40,500
	Emergency Shelter Emmy's House	\$ 5,000
Randolph County Senior Adults Association	Congregate Lunch Program	\$ 25,500
	Mobile Meals	\$ 37,000
The Arc of High Point	Advocacy	\$ 39,000
	Healthy Living	\$ 10,000
The Salvation Army	Emergency Services	\$113,003
	Emergency Shelter	\$ 41,000
	Transitional Housing	\$ 65,000
The Salvation Army Boys & Girls Club	Education & Character Development	\$ 45,600
	Health & Life Skills	\$ 25,650
Senior Resources of Guilford	Access to Services	\$ 17,000
	Community Based Programs	\$ 55,290
	Volunteer Services	\$ 34,250
Triad Health Project	HIV Prevention and Care	\$ 66,000
YMCA of High Point Carl & Linda Grubb Family Branch	Youth Scholarships	\$ 10,561
	Membership Scholarships	\$ 4,640
	After School/Summer Camp	\$ 31,227
	Child Care	\$ 77,112
	Min. Achievers Teen Center	\$ 43,819
Hartley Drive Family Branch	After School Discovery	\$ 10,414
	Membership Scholarships	\$ 24,537
	Summer Camp	\$ 5,382
Youth Focus	Counseling	\$ 35,648
	HEARTH	\$ 21,125
Youth Unlimited	Boys Home/Residential Services	\$ 42,683
YWCA of High Point	Adolescent Parenting Program	\$ 41,036
	Aquatics & Wellness	\$ 44,453
	El Pueblo: Community Access Program	\$ 19,500
	Hermanos & Hermanas	\$ 44,794
	Teaching Kitchen	\$ 4,800
	Women's Resource Center	\$ 21,500
	Youth Services	\$ 82,920



## helping local pantries when food is needed most

With food insecurity still at the forefront of issues facing our community, United Way of Greater High Point continues to coordinate the two largest local food drives of the year - each at times when donations to local food pantries are typically down (summer and early fall). Neither of the food drives have a monetary budget and UWGHP doesn't staff up to coordinate either event.

**The Stamp Out Hunger Food Drive** (aka The Postal Food Drive) occurs annually on Mother's Day weekend across the entire country. Our United Way is honored to volunteer each year - just like the postal employees themselves - to conduct the largest one day food drive in the nation. Since our local United Way began volunteering in 2003 to help with logistics and marketing, the annual results (pounds of food) locally increased by as much as 10 times the amount prior to our UWGHP involvement.

**The CANpaign Kickoff Food Drive** occurs each September and serves as the kickoff for the annual United Way of Greater High Point campaign. Each year more than 50 local organizations conduct food drives, and volunteers collect over 100,000 pounds of food (enough to fill three or more Old Dominion trailers!). In a one day blitz, thanks to community partnerships and numerous HPU athletic teams, the food is offloaded into the trucks of 14+ local food pantries who will then serve our fellow neighbors in need.

This year marks CANpaign's **10th Anniversary** and will be celebrated in collaboration with the new High Point Rockers baseball stadium. Embracing an overall baseball theme, the 2019 CANpaign will commemorate 'Opening Day' at the stadium followed by festivities with a Rockers' homegame.



The US Government values food donations at \$1.80 per pound. From just these two events, and on a budget of zero dollars, the United Way of Greater High Point coordinates the collections of approximately \$360,000 worth of food donations which stay in our local community. Other food drives coordinated by UWGHP include Red Nose Day, #Giving Tuesday and numerous collections related to our UWGHP Backpack program for local school kids.



## 2018 CAMPAIGN INSPIRES COMMUNITY!

In March 2019, the United Way of Greater High Point concluded its 2018 fund-raising campaign, announcing a total raised of over \$4.5 million. The 2018 campaign was led by Rev. Dr. Frank Thomas, Pastor, Mt. Zion Baptist Church.

When asked why he chose to chair the 2018 Campaign, Dr. Thomas always replied, "It's never the wrong time to do the right thing." We are so grateful for Frank's tireless efforts to do the right thing and to "keep digging." His dedication to leading a successful United Way campaign touched lives throughout High Point, Jamestown, Archdale and Trinity.

According to results posted at United Way of North Carolina and United Way Worldwide, United Way of Greater High Point continues to be among the very highest performing United Ways in the entire nation in virtually every category of measurable campaign results. This is a testament to our volunteers, partner agencies and generous donors. Thank you!

### TOP 10 GIVING COMPANIES

1. Old Dominion Freight Line, Inc.
2. City of High Point
3. High Point University
4. Cross Company
5. Thomas Built Buses, Inc.
6. Marsh Furniture
7. Mickey Truck Bodies
8. Guilford County Schools - High Point
9. Kao Specialties Americas, LLC
10. Vann York Auto Group



## CELEBRATING YOU

### CAMPAIGN AWARDS

**CANpaign Kickoff Award**  
Smart Choice

**Community Spirit Award**  
City of High Point

**Creative Campaign Award**  
Marsh Furniture

**Fleur de Lis Challenge Award**  
Old Dominion Freight Line, Inc.

**Game Changer Award**

- Old Dominion Freight Line, Inc.
- Jones & Peacock, Inc.
- Paychex

**New Campaign Award**  
EAS (Environmental Air Systems, Inc.)

**Old Dominion Leadership Cup**  
Thomas Built Buses, Inc.

**Outstanding Achievement Award**  
High Point University

**Pacesetter of the Year Award**  
City of Archdale

**Participation Awards**

- Old Dominion Freight Line, Inc.
- Marsh Furniture
- Mickey Truck Bodies
- Smith Leonard, PLLC
- Smart Choice
- Jones & Peacock, Inc.
- Wells Fargo Advisors
- High Point Convention & Visitors Bureau

**Raise the Bar Award**  
Jones & Peacock, Inc.

**Spirit of High Point Award**  
Old Dominion Freight Line, Inc.



### SPIRIT OF NORTH CAROLINA

In February 2019, United Way of North Carolina awarded the prestigious Spirit of North Carolina Award to companies and organizations with outstanding United Way campaigns, including six from our community:

- Allen Jay Middle Preparatory Academy
- Christine Joyner Greene Education Center
- Guilford County Schools
- High Point University
- Marsh Furniture
- Mickey Truck Bodies

Also Nominated:

- Cross Company
- Davis Furniture

