

United Way of Greater High Point Facts

Our Community: Greater High Point

The United Way of Greater High Point helps fund approximately 66 programs at 28 local partner agencies, serving High Point, Archdale, Trinity, and Jamestown.

Our Mission

We develop resources and partnerships that make a measurable difference in people's lives.

Our Vision

United Way of Greater High Point will be the recognized community catalyst in making all children and youth successful, families stronger, and neighborhoods more vital.

United Way of Greater High Point, Past and Present

The United Way of Greater High Point is a local organization made up of over 500 volunteers and 10 staff members who work to support a broad range of health and human service programs. United Way allocates the money raised through a citizen's review process conducted by community volunteers. Our United Way is autonomous and is governed by local volunteer board members and volunteers.

The United Way originated in 1887 in Denver, Colorado, when three ministers (*a Catholic Priest, Methodist Minister and a Jewish Rabbi*) joined together to help solve the many social problems left in the aftermath of the Gold Rush.

High Point's United Way was established on September 12, 1935, it was initially known as The Community Chest. Member agencies were:

- YMCA
- YWCA
- American Red Cross
- Boy Scouts
- The Salvation Army

The first goal of \$33,677.32 was surpassed when the community raised \$35,388.76 under the leadership of W.B. Hall. Fast forward to 2019 . . . United Way of Greater High Point's 2019 campaign, under the leadership of Matt Thiel, raised \$4,450,000.

During our almost 85-year history, over 224 million dollars has been raised!

How United Way Invests Your Campaign Dollars in Greater High Point (As of July 1)

- .82 cents go to support partner agencies, community services and venture grants
- .18 cents go to management and administrative costs

By keeping overhead expenses low, United Way proves to be one of the most effective non-profit organizations and a good steward of your charitable dollars.

United Way of Greater High Point Facts

Based on campaign dollars received, **85% stays in our area**. The remaining dollars go to state and national dues (1%) and to other United Ways, their agencies and non-affiliated agencies as directed by the donor (13%).

United Way of Greater High Point (UWGHP)

UWGHP is an independent, local organization of volunteers who:

- Direct and govern our local United Way by serving on the Board of Directors and various committees
- Plan and conduct the annual fund-raising campaign
- Research community needs and problems
- Bring people and resources together to help solve community problems in High Point, Archdale, Trinity, and Jamestown
- Serve as good stewards of donated dollars, reviewing United Way agencies' services and budgets to efficiently and effectively allocate contributions
- Work closely with the partner agencies to maximize the impact of contributions
- Provide information to the community about United Way and its agencies/programs
- Promote volunteerism and provide placement and referral services through United Way's 2-1-1 information hotline.

Impact Areas

By helping fund approximately 64 programs at 28 local partner agencies, the United Way of Greater High Point invests contributions into these three strategic areas of impact, primarily concentrated around education, income, and health:

Education (Thriving Children & Families)

Financial Stability (Independent & Self-Sufficient People & Safe Neighborhoods)

Health (Healthy People)

United Way Worldwide (UWW)

UWW is the national service and training center for more than **1,260** locally-based United Ways, like ours here in Greater High Point.

It is important to note that UWW does not raise or allocate funds, nor does it direct the activities or decisions made by local United Ways. UWW's purpose is to help local United Ways accomplish their mission through training, research, advertising, etc. In short, UWW is essentially a trade association. The leadership for the United Way of Greater High Point is right here in our backyard -- our local volunteers.

In 2019, local dues from UWGHP to UWW equaled approximately one penny of each campaign dollar received. In return for dues payments, UWGHP purchases cost-effective services such as national advertising (*like the NFL partnership*), staff/volunteer training opportunities, campaign research and campaign programs such as the local Alexis de Tocqueville and Leadership Giving Society. UWW also coordinates many national campaigns that touch many of the local United Ways. **UWGHP is not considered a chapter of UWW but is completely independent and autonomous.**